

Accountability	Design	Influencing others	Public service
Achievement	Ecological awareness	Innovation	Quality of work
Aesthetics	Economic security	Integrity	Recognition
Altruism	Excellence	Intellectual status	Reputation
Anti-authoritarian	Excitement	Knowledge	Respect
Ambassador-role	Fame	Leadership	Responsibility
Art	Financial gain	Materials	Status
Authority	Freedom	Meaningful work	Stress-free
Autonomy	Growth	Media	Supervising others
Change	Handmade	Money	Time-freedom
Community	Harmony	Originality	Travel
Competition	Helping people	Peace of mind	Wisdom
Cooperation	Helping society	Personal development	Work alone
Craft	Honesty	Physical challenge	Work under pressure
Creativity	Humour	Political activism	Work with others
Curiosity	Independence	Power	Work/Life Balance